

A. CONTACT INFO

Ministry Name	Prison Fellowship
CEO Name & Title	Tim Robison, Interim CEO
Primary Contact & Title	Mary Johnson, Illinois Field Director
Address, City, State, Zip	P.O. Box 13, Cary, IL 60013
Phone	312.296.6196
Email	Mary_Johnson@pfm.org
Website	www.prisonfellowship.org

B. KEY INFO

Year Founded	1976
Total Employees (FT & PT)	210 (FT) 18 (PT)
Total Volunteers	1200
Total Board Members	15
Total Donors (last 24 months)	
Organizational Memberships	<input checked="" type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input type="checkbox"/> Christian Community Development Association (ccda.org) <input type="checkbox"/> Other: _____ <input type="checkbox"/> Other: _____
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> We will meet this standard by (date): _____

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget Following Year
INCOME			Not available FY16/17
Donated Income	38,091,000	39,402,297	
All Other Income	2,181,000	1,503,727	
Total Income	40,272,000	40,906,024	
EXPENSE			
Program Services	24,986,000	26,667,973	
General & Administrative	4,573,000	4,646,692	
Fundraising	8,991,000	9,091,354	
Total Expense	38,550,000	40,406,019	

D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	Remember those in prison. Even the most broken lives and situations can be restored and made whole when we respond to God's call to serve men and women behind bars.
What do you do? (50 words or less)	Prison Fellowship® trains and inspires churches and communities to support the restoration of those affected by incarceration. We equip correctional leaders, volunteers, and incarcerated men and women to make prisons more rehabilitative places; we advocate for a more restorative criminal justice system; and we collaborate with churches and local service providers to support former prisoners, their families, and their communities.
Key Endorsements (people or organizations)	Craig DeRoche, PF Sr VP of Advocacy sits on the bipartisan Charles Colson Taskforce on Federal Corrections addressing criminal justice reform. Bob Hood, M.Ed., Warden (Ret.) Federal "Supermax" Penitentiary is a member of the Advisory Panel to the Warden Exchange-PF program. Chuck Colson, founder and author with Tyndale was endorsed by many Christian leaders and faith orgs including Focus on the Family, Billy Graham Evangelical Assoc., Christianity Today, World, National Review, etc. as well as being awarded the Templeton prize for progress in religion.

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E. THE FIVE DRUCKER QUESTIONS (internal)

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

1. What is our mission?	Our mission is to restore those affected by crime and incarceration. Our focus is on five areas of ministry to help men, women, and their families move from a cycle of crime to a cycle of renewal: Restoring Prisoners, Empowering Great Wardens, Ministering to Families, Supporting Successful Reentry, and Advocating for Restorative Justice Reforms.
2. Who is our customer?	<ul style="list-style-type: none"> • Our PRIMARY customer is: Prisoners and their families • Our SUPPORTING customers are: Christian Churches and Christian Volunteers, Wardens and Correctional leaders, Legislators, and Reentry Supportive Service Providers and Faith Organizations.
3. What does the (PRIMARY) customer value?	Acceptance, a chance to be fully restored, education, HOPE, reconciliation, forgiveness, tools and support to live responsible godly lives, and opportunities to live normal lives in community.
4. What have been our results?	Intensive biblical discipleship programs have proven to lower recidivism greatly and lead to transformation of the heart. IFI case-studies show those completing the IFI program had an 8% recidivism rate compared to 67% nationally.
5. What is our plan?	Prison Fellowship believes that a restorative approach to prisoners, former prisoners, and all those affected by crime and incarceration can make communities safer and healthier. We believe that no life is beyond God's reach and that Jesus offers hope, healing, and a new purpose for each life. Through an amazing awakening to new hope and life purpose, those who once broke the law are transformed and mobilized to serve their neighbors, replacing the cycle of crime with a cycle of renewal.

F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • 40 years of Service • Exceptional training programs • Respected in Corrections and with Christians • Power to convene and collaborate. • Staff expertise and support for volunteers/churches/corrections. 	<ul style="list-style-type: none"> • Prison ministry is not high on the must-do list of church ministries. • In search of a CEO/President. • Field ground forces aren't sufficient for work. • Name recognition is fading during post Colson era. 	<ul style="list-style-type: none"> • T.U.M.I. and Seminary- in-prison • Intensive Discipleship programs and Faith Dorms • Warden Exchange Program growth • Family reconnection efforts beyond Angel Tree • Entrepreneurial & Leadership Program 	<ul style="list-style-type: none"> • Support in a post Colson era. • Cultural changes including anti-Christian age • Volatility of Economy • Heart judgments against prisoners.

G. THREE STRATEGIC WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role- <i>Entrepreneurial Program for Prisoners</i>	Target Date
1	3- 5 people to become a member of the Entrepreneurial Program 4 Prisoners Taskforce. Develop program/ discern materials to be used with prisoners for greatest short-term impact.(3 meetings)	June, 2016
2	Execute training and Small Business Plan contest that prisoners complete. Assist with mid-contest review and announcement of final winners of contest. 3 prison visits. There will be a need for coaches and also a need for judges for this competition.	Nov. 2016 Jan. 2017
3	Coach entrepreneurial prisoners in small business plan development. If applicable, coach outside prison with launch of a small business enterprise in community. 2 or 3 prison visits.	Feb. 2017 Mar. 2017
	Major Prayer Request: Pray for a good response from prisoners and correctional administrators. For wisdom and excellence in program development for the Small Business Plan Program for Prisoners.	

H. We'd like TBG members to discuss this "URGENT QUESTION" at the event. Describe where you need guidance on solving a problem...overcoming an obstacle...or re-inventing a program, etc.

Our URGENT QUESTION is: What are the 'givens' that an entrepreneurial prisoner needs to possess in character, in skill, in gifting in order to start his own business and be successful?

Thanks for limiting your report to 2 pages!